



Welcome to **ImpactCity The Hague**

As the International City of Peace and Justice, The Hague is the perfect place for entrepreneurs who want to work towards creating a better world. In order to support entrepreneurs and drive innovation, both in the start-up and growth phase, the city deploys an active policy under the name of ImpactCity. With the mission of 'doing good & doing business', a lively ecosystem has developed throughout the city. A real showcase of how successful entrepreneurship and a better and sustainable future can go hand in hand. As ImpactCity, The Hague stimulates impact makers in many ways, such as enabling entrepreneurs to join relevant networks, offering access to growth capital, finding new talent and supporting newcomers to find housing.

The Hague is well-known as a compact coastal city where people from all over the world come together to work on important global challenges. The unique impact ecosystem consists of NGO's, innovative start-ups, scale-ups, knowledge institutions, impact investors, social enterprises and thousands of creative entrepreneurs. A unique network of professionals develop innovative solutions in the fields of security, humanitarian innovation, sustainable energy, food supply and more. Collectively, these impact makers and ImpactCity The Hague work on contributing to help reach the Sustainable Development Goals (SDGs) of the United Nations.

Join us!

ImpactCity The Hague seeks to enrich the creative climate for entrepreneurs within the city, supporting them in finding innovative solutions to global challenges. Companies that join ImpactCity The Hague can take advantage of:

- **Access to a relevant network**

ImpactCity The Hague continuously invests in creating meeting points and hosting international events that connect attendees to start-ups, governmental bodies, investors, international companies, knowledge institutions and thousands of impact entrepreneurs.

- **Access to capital**

Without financing, even the best ideas struggle to find success. As it can be nerve-racking to obtain funding, ImpactCity The Hague supports start-ups by helping them find the best financial options. Depending the situation, this can consist of connections to investors, subsidies or impact funding competitions.

- **Access to new talent**

Access to talented experts is an essential factor for growth. Entrepreneurs in The Hague benefit from a large amount of highly educated talent available within the region. The Haagse Hogeschool, Leiden University Campus and the Technical University of Delft train the talent of the future. Knowing this, the municipality of The Hague invests in development programs that support entrepreneurship at a university-level.

- **An infrastructure that supports growth**

The Hague offers a diverse range of co-working spaces that fit all price ranges. Some are even geared to specific sectors, such as tech, impact, sustainability, humanitarian innovation and cybersecurity.

- **Room to experiment**

ImpactCity The Hague not only offers room for experiments but actively encourages them. The strength of the startups and scale-ups lies with the ambitious mindsets of the entrepreneurs.

◆ The City
The Beach
The **Hague.**

Contact us

info@impactcity.nl

Company or organisation?

Irene Samwel, accountmanager ImpactCity
irene.samwel@denhaag.nl
06-50194368

Impact community

'Working towards a better world forms the cultural foundation of this community'

Since the end of 2018, tech start-up Tykn has been part of the ImpactCity community in The Hague. The company has developed an innovative digital management system based on blockchain technology that enables public and private institutions to share, request and verify personal data.

This is essential for the 1.2 billion people worldwide that currently do not have access to their passports due to humanitarian disasters, wars or inefficient identity registration. Also, traditional means of identification are not only expensive but also highly sensitive to fraud. By making use of blockchain technology, it is possible to create a secure digital passport that holds sensitive information pertaining to someone's identity. This means, for example, that refugees do not have to go through life 'invisibly'.

The office of Tykn is located in Apollo14, one of the innovation hubs of ImpactCity in The Hague.

'You really feel that working towards a better world forms the cultural foundation of this community. Working here is not only about figures and performance, and that gives us an extra boost of motivation', explains Jimmy Snoek, co-founder of Tykn. The start-up profits from the high amount of (international) NGOs in The Hague. 'ImpactCity offers us the possibility of short communication lines with the government, which is crucial when developing identification solutions. Also, we closely work together with a diverse range of international charity organisations, mostly also located in The Hague.'

